

KEY BROADCAST CHIP BLENDS

Full Broadcast



KEY RESIN BROADCAST CHIP flooring systems offer a broad range of standard and custom colors and textures to create a decorative vinyl flake floor system that meets your design needs. Finished in varying clear resins, **KEY CHIP SYSTEMS** provide excellent wear and abrasion resistance, ease of maintenance, and chemical resistance.



COMANCHE



SMOKE



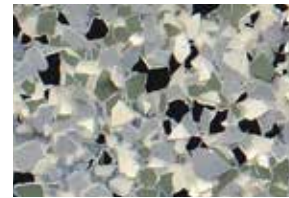
SANTE FE



GREY FEATHER



APACHE TAN



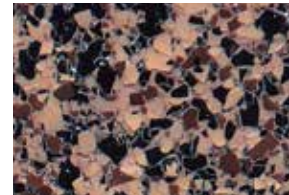
ASPEN



CANYON



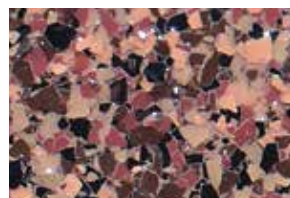
BLUE CLOUD



BUCKSKIN



AZTEC SKY



RED ROCK



TUMBLEWEED

When selecting the **KEY BROADCAST CHIP** blend for your application, please take time to carefully consider:

1. **APPEARANCE:** Light color blends tend to show more “shadow” than dark color blends.
2. **TRAFFIC & MAINTENANCE:** Wheel marks and dirt naturally show up more on light vs. dark color blends.
3. **SPILLAGE:** What might be most commonly spilled on the floor? Consult your **Key Resin Representative** to determine the degree of chemical resistance you may require prior to selection of the system.

Key Resin Company provides this color guide for preliminary color selection only. Please refer to a physical sample prior to making a final choice. Contact your local **Key Resin Representative** for assistance.

CORPORATE OFFICE / EASTERN US / INTERNATIONAL

4050 Clough Woods Drive . Batavia, OH 45103
513.943.4225 888.943.4532 www.keyresin.com



WESTERN US
1315 E. Gibson, Suite D . Phoenix, AZ 85034
602.523.9353